

Press release

For business editors
30 March 2015

Direction multichannel bank: Commerzbank presents digitalisation strategy for its corporate client business

- **New internet portal for more than 100,000 users**
- **Expansion of the mobile offering for treasury and payment transaction information**
- **Significant investment in new platforms, expansion of functionalities, as well as mobile innovations**

The requirements placed on small- and medium-sized enterprises are changing with increasing digitalisation and the growing pressure to become more efficient. More and more decision-makers are attaching the highest strategic relevance to the digitalisation of entrepreneurial processes – “Industry 4.0” covers all sectors. For this reason Commerzbank Mittelstandsbank has extensively revised and expanded its digital and multichannel offerings for more than 100,000 users. The core of this is formed by the new corporate client portal www.firmenkunden.commerzbank.de. This has been completely overhauled, equipped with intuitive user navigation, expanded to include numerous new functions, and is available in 13 languages.

Also new is an app for cash management within companies. This additional offering to regular online banking is available for Android and iOS smartphones; at the touch of a button it shows the latest account balance as well as transactions from as many as 15 domestic and foreign accounts – both at Commerzbank and other institutions. In the closed area of the portal the ‘FX Live Trader’ and ‘Live Confirm’ platforms allow for real-time foreign exchange trading around the clock. Furthermore, with the web app www.treasury-tools.commerzbank.de companies can optimise their payment flows, for example with Cash Concentrating or the establishment of a so-called Payment Factory.

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Further testimony to concentration on the business models of corporate clients is the greater regional focus of Mittelstandsbank. “Through streamlined hierarchies we have transferred greater decision-making competence to the local units. Thus reaction times and implementation periods are both reduced considerably. For example, after the submission of all the documentation we present a credit decision on volumes of up to 5 million euros within 72 hours,” says Werner.

Press contact

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